Be a Superhero for At-risk Youth!

On September 12 and 13 we will send 70+ participants rappelling down the Residence Inn by Marriott Sacramento Downtown at Capitol Park, a 16-story hotel in the heart of downtown Sacramento.

This is your opportunity to give back to the community and empower young people to achieve sustainable change. As a sponsor, you will make a significant difference in the lives of at-risk youth in the Sacramento Region!

The 4th annual Over the Edge challenge is about more than just the thrill of rappelling 16 stories from a rooftop in downtown Sacramento. This event uniquely reflects our work to empower youth and families to solve serious challenges together. Your support will provide lasting and sustainable change for at-risk youth in the Sacramento region.

support.youthsolutions.org/OTESacramento
EVENT DETAILS

Thursday, September 12: 1-4 PM
VIP and Media Rappel Day
Exclusive access for sponsors, media, and VIPs

Friday, September 13: All-day
Official rappel day, viewing party, and Beyond the Edge Cocktail Reception

EVENT CONTACTS

Melissa Arnold
marnold@youthsolutions.org
916.662.0568

Karla Zaragoza
kzaragoza@youthsolutions.org
916.340.4686

support.youthsolutions.org/OTE_sacramento
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event Participation Benefits</th>
<th>Summit Sponsor</th>
<th>Rope Sponsor</th>
<th>Anchor Sponsor</th>
<th>Training Camp Sponsor</th>
<th>Megaphone Sponsor</th>
<th>Floor Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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<tr>
<td>1 available</td>
<td>2 available</td>
<td>2 available</td>
<td>2 available</td>
<td>3 available</td>
<td>16 available</td>
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<tr>
<td><strong>Base Camp Package</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td><em>(see next page for details)</em></td>
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<tr>
<td><strong># of Edgers (rappellers)</strong></td>
<td>6 Edgers</td>
<td>6 Edgers</td>
<td>4 Edgers</td>
<td>3 Edgers</td>
<td>2 Edgers</td>
<td>1 Edger</td>
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<tr>
<td><strong>Featured in (6) social media posts on multiple platforms</strong></td>
<td>6 social media posts</td>
<td>5 social media posts</td>
<td>4 social media posts</td>
<td>3 social media posts</td>
<td>2 social media posts</td>
<td>1 social media posts</td>
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<td><em>(Instagram, Facebook, Twitter, LinkedIn)</em></td>
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<tr>
<td><strong>Company signage in VIP viewing area</strong></td>
<td>✓</td>
<td>✓</td>
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<td><strong>Personalized Event Video</strong></td>
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<td><strong>Company table in VIP viewing area</strong></td>
<td>✓</td>
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<tr>
<td><strong>Company media representative invited for all media appearances</strong></td>
<td>✓</td>
<td>✓</td>
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<td><em>(with Stanford Youth Solutions)</em></td>
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<td><strong>Company name mentioned as each person rappels the 'COMPANY Rope’ during the live broadcast from the roof</strong></td>
<td>✓</td>
<td>✓</td>
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<td><strong>A Stanford Ambassador to visit your company to share their story of empowerment</strong></td>
<td>✓</td>
<td>✓</td>
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<td><strong>Event title sponsor (naming rights) with multi-year commitment</strong></td>
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<td>✓</td>
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<tr>
<td><strong>Sponsor logo on all helmets</strong></td>
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<td>✓</td>
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<td><strong>First choice of preferred sponsor rappel slots</strong></td>
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</tbody>
</table>

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Sponsorship Opportunities

All sponsors receive: Base Camp Package

- Company logo and link on Over the Edge web page
- Company logo on all promotional materials including event signage, print ads, and e-blasts
- Company logo and sponsorship recognition during event
- Company logo on event T-shirt
- Photo of rappeller(s)
- An impact video in advance to share

Individual and Team Edgers help raise critical funds for at-risk youth through their participation. Talk to your friends, family, and coworkers to see if they would like to go over the edge with you! Teams are a collections of individual fundraisers working toward a team fundraising goal. We hope to see you/your team at the Edge!
Sponsorship Commitment Form

Company Name: _______________________________________________________________________________________________________________________

Contact: __________________________________________________________________________________________________________________________________________

Address: __________________________________________________________________________________________________________________________________________

City/State/Zip: ____________________________________________________________________________

Phone: _____________________________________________________________________________________________

Email: _____________________________________________________________________________________________

Signature: ___________________________ Date: ___________________________

Select Sponsorship Level: (please check one)

☐ Summit Sponsor $15,000

☐ Rope Sponsor $10,000

☐ Anchor Sponsor $7,000

☐ Training Camp Sponsor $5,000

☐ Megaphone Sponsor $2,500

☐ Floor Sponsor $1,000

Please make your check payable to Stanford Youth Solutions and email this completed form to: kzaragoza@youthsolutions.org

Stanford Youth Solutions
8912 Volunteer Lane, Sacramento, CA 95826

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