Be a Superhero for At-risk Youth!

On September 12 and 13 we will send 70+ participants rappelling down Residence Inn by Marriott Sacramento Downtown at Capitol Park, a 16-story hotel in the heart of downtown Sacramento.

This is your opportunity to give back to the community and empower young people to achieve sustainable change. As a sponsor, you will make a significant difference in the lives of at-risk youth in the Sacramento Region!

The 4th annual Over the Edge + Stanford Youth Solutions challenge is about more than just the thrill of rappelling 16 stories from a rooftop in downtown Sacramento. This event uniquely reflects our work to empower youth and families to solve serious challenges together. Your support will provide lasting and sustainable change for at-risk youth in the Sacramento region.

youthsolutions.org
**EVENT DETAILS**

**Thursday, September 12: 1-4 PM**  
VIP and Media Rappel Day  
Exclusive access for sponsors, media, and VIPs

**Friday, September 13: All-day**  
Official rappel day, viewing party, and Beyond the Edge Cocktail Reception

**EVENT CONTACTS**

Melissa Arnold  
marnold@youthsolutions.org  
916.662.0568

Karla Zaragoza  
kzaragoza@youthsolutions.org  
916.340.4686
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event Participation Benefits</th>
<th>Summit Sponsor</th>
<th>Rope Sponsor</th>
<th>Anchor Sponsor</th>
<th>Training Camp Sponsor</th>
<th>Megaphone Sponsor</th>
<th>Floor Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base Camp Package (see next page for details)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td># of Edgers (rappellers)</td>
<td>6 Edgers</td>
<td>6 Edgers</td>
<td>4 Edgers</td>
<td>3 Edgers</td>
<td>2 Edgers</td>
<td>1 Edger</td>
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<tr>
<td>Featured in (5) social media posts on multiple platforms (Instagram, Facebook, Twitter, LinkedIn)</td>
<td>6 social media posts</td>
<td>5 social media posts</td>
<td>4 social media posts</td>
<td>3 social media posts</td>
<td>2 social media posts</td>
<td>1 social media posts</td>
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<tr>
<td>Company signage in VIP viewing area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>Personalized Event Video</td>
<td>✓</td>
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<td>Company table in VIP viewing area</td>
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<tr>
<td>Company media representative invited for all media appearances with Stanford Youth Solutions</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company name mentioned as each person rappels the &quot;COMPANY Rope&quot; during the live broadcast from the roof</td>
<td>✓</td>
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<td>A Stanford Ambassador to visit your company to share their story of empowerment</td>
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<tr>
<td>Event title sponsor (naming rights) with multi-year commitment</td>
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<td>Sponsor logo on all helmets</td>
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<td>First choice of preferred sponsor rappel slots</td>
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</table>
Sponsorship Opportunities

All sponsors receive: Base Camp Package

- Company logo and link on Over the Edge web page
- Company logo on all promotional materials including event signage, print ads, and e-blasts
- Company logo and sponsorship recognition during event
- Company logo on event T-shirt
- Photo of rappeller(s)
- An impact video in advance to share

Individual and Team Edgers help raise critical funds for at-risk youth through their participation. Talk to your friends, family, and coworkers to see if they would like to go over the edge with you! Teams are a collections of individual fundraisers working toward a team fundraising goal. We hope to see you/your team at the Edge!
Sponsorship Commitment Form

Company Name: ________________________________

Contact: ______________________________________

Address: ______________________________________

City/State/Zip: _________________________________

Phone: _________________________________________

Email: _________________________________________

Signature: ___________________________ Date: ________________

Select Sponsorship Level: (please check one)

☐ Summit Sponsor $15,000

☐ Rope Sponsor $10,000

☐ Anchor Sponsor $7,000

☐ Training Camp Sponsor $5,000

☐ Megaphone Sponsor $3,000

☐ Floor Sponsor $1,000

Please make your check payable to Stanford Youth Solutions and email this completed form to: kzaragoza@youthsolutions.org

Stanford Youth Solutions
8912 Volunteer Lane, Sacramento, CA 95826